

Media Release

23 January 2020

SUPER BOWL LIVE, LARGE AND LOUD AT THE STAR SYDNEY

Over 2,000 NFL fans are expected to gather at The Star Sydney for a massive Super Bowl party bringing all the hype, buzz and action of Florida's Miami Gardens Hard Rock Stadium to 24/7 Sports Bar and The Star Event Centre, on Monday 3 February 2020.

The atmosphere at The Star will be electric, with pre and post-game entertainment, cheerleaders, hotdog eating competitions, special guest appearances, confetti cannons and more!

Dubbed the NFL Official Super Bowl Party, sponsored by TAB at The Star - there's no other place you'd rather be to catch Super Bowl LIV.

24/7 SPORTS BAR

The atmosphere will be dialed up a notch with every minute of Super Bowl LIV broadcast straight from the US on the venue's 50 LCD TVs and four mega screens, including the impressive state-of-the-art 36sqm LED mega screen.

American basketball legend and NFL enthusiast, Steve Carfino will be hosting on the day, providing guests with commentary throughout the game.

A Southern-style inspired menu from 24/7 Sports Bar's FUEL will boast \$15 Jack Daniel's infused ribs and hot dog specials, while supporters can indulge in Jack's Pop Up Bar and mobile beer tubs serving ice cold Budweiser and Jack Daniel's with roving entertainment.

With hot dog eating competitions, a roaming band, cheerleaders, giveaways and DJs til late, it's the perfect place to catch all of the Super Bowl action as the San Francisco 49ers go head-to-head with the Kansas City Chiefs.

For the ultimate Super Bowl experience, guests can book a VIP package securing you the best seat in the house, a personal cocktail server, US-inspired food menu, 3-hour drinks package and personalised merchandise.

THE STAR EVENT CENTRE

Due to popular demand, The Star's Super Bowl celebrations will extend into The Star Event Centre.

Home to the ARIAS, AACTAS and now Super Bowl LIV, The Event Centre is the only venue with a bigger screen than 24/7 Sports Bar's mega screen - it's a massive 60m²! The Star Event Centre offers a fully integrated audio-visual, lighting and production system, making it one of the most technologically advanced venues with a state-of-the-art sound system that is revered as one of the best in Australia!

Supporters can get into the Super Bowl spirit with sports commentator Gerard Middleton hosting the event, hotdog eating competitions, cheerleaders, face painters, games by Jack Daniel's, giveaways, DJs and much more.

NFL fans can supercharge their Super Bowl experience with an exclusive VIP package featuring a personal cocktail server, Milky Lane food menu, 3-hour Budweiser and Jack Daniel's drinks package and personalised merchandise.

For tickets visit <https://premier.ticketek.com.au/Shows/Show.aspx?sh=SUPERBOW20>

For more information on The Star's Super Bowl line-up visit <https://www.star.com.au/sydney/whats-on/24-7-sports-bar/NFL>

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