

At The Star Sydney, we are committed to reducing our environmental footprint through energy and waste reduction.

As one of the largest single site employers in Sydney with 4,500 staff members, we believe that we have the opportunity to reduce water, energy and waste generation both at home and at work.

In the last 12 months we have achieved some amazing milestones.

Our teams are actively involved in World Environment Day, Clean up Australia Day, National Recycling Week and Earth Hour.

8,760KG

WE'VE RECYCLED 8,760KG USED HOTEL SOAPS TO SOAP AID, A CHARITY THAT REPROCESSES SOAPS FOR DISADVANTAGED COMMUNITIES.

OUR
1866.45
TONNES OF
GREENHOUSE
GAS SAVINGS

IS EQUIVALENT TO
466 
CARS OFF THE ROADS OR

6,944
TREES
PLANTED



OUR KITCHEN'S '4 BIN' RECYCLING SYSTEM MINIMISES CONTAMINATION OF OVER 90 TONNES OF FOOD WASTE PER MONTH, WHICH IS DIVERTED FROM LANDFILL TO CREATE GREEN ELECTRICITY THROUGH ANAEROBIC DIGESTION.

THE  STAR

80 PYRMONT STREET, PYRMONT

STAR.COM.AU |  /THESTAR |  @THESTARSYDNEY |  @THESTARSYDNEY

For feedback or questions please contact Guest Services (02) 9777 9000

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THE STAR 

YOUR LOCAL UPDATE ISSUE 01, June 2016

Welcome to the first edition of The Star, a quarterly round up of all the latest news from The Star Sydney, prepared especially for our valued local community.

In this edition we'll discuss some of the developments you may have heard or seen that are underway at The Star Sydney, bring you up to speed on some of our new partnerships, delve into Sydney CBD lockout laws and what they mean for our local area, plus we share at some inspiring sustainability results and initiatives.

THE (NEW) STAR SYDNEY

Firstly, I'd like to proudly introduce you to The (new) Star Sydney brand. Late last year Echo Entertainment Group re-branded to The Star Entertainment Group, with The Star Sydney revealing a new look and feel in March. Why change?

At The Star Sydney we have a vision to become Australia's leading

integrated resort company, an ambition that will reap benefits for not only Pyrmont, but the whole Sydney region boosting tourism, business and area profiles, and supporting the wonderful local events in our community. The new Star Sydney look and feel aligns our guest centric focus and establishes us as a world-class resort delivering thrilling experiences to our guests

Located in the heart of the city with spectacular harbour views, The Star Sydney captures the energy of the city. With major developments of Sydney's western harbour and CBD, The Star is excited to announce proposed development plans to enhance our property with a luxurious new arrival experience, exciting new places to play, stylish new bars and restaurants and fashionable new hotel choices.

Stay tuned for more to be announced soon, and I hope you enjoy reading the first issue of *The Star*.

Greg Hawkins
Managing Director,
The Star Sydney



LOCKOUT DEBATE

There has been much recent discussion around Sydney's lockout laws.

MORE THAN
11 MILLION
VISITORS
A YEAR

40,000
GUESTS
EVERY
FRIDAY
& SATURDAY

2800
CAMERAS

258
STRONG
SECURITY TEAM

It's important to note that the Pyrmont precinct is not located within the Sydney CBD lockout area and that is why these laws do not apply to local businesses, including The Star Sydney and a number of other pubs, bars and restaurants.

The Star supports a broader response to the issue of alcohol related violence which focuses on three areas:

- Consistent enforcement of RSA laws across all licensed venues;
- Encouraging measures that promote personal responsibility and sufficiently penalise and deter individuals who engage in anti-social behaviour; and
- Provision of education and training for licensed venues and working collaboratively with them in relation to measures that promote safety and discourage illegal and anti-social behaviour.

The safety and comfort of our guests is of paramount importance. The Star delivers world's best practice in terms of security and surveillance operations and staff training, especially in the area of RSA. There are more than 2800 closed circuit television cameras at The Star and a security and surveillance team of 258 personnel.

Much has been said about the statistics that are used to analyse the level of alcohol related incidents in Sydney.

The Star supports a methodology of

statistical analysis for alcohol related violence that factors in the number of customers received.

The Star now receives more than 11 million visitors a year, far higher than any other licensed venue in NSW, and has a far greater level of oversight and regulation than any other licensed operator in the state. The Star attracts approximately 40,000 guests every Friday and Saturday night, and this does not include hotel and restaurant guests.

We continue to work with NSW Police and the casino regulator to minimise all forms of anti-social behaviour and ensure The Star remains one of the safest licensed venues for local and international guests.*

Our safety record is strong. Our figures for 2015 – assault numbers that have been agreed by the casino regulator – show an incident rate of around one per 211,000 visitors.

There is currently a Government review in progress of the NSW lockout laws and The Star is also participating in government-led round table discussions, looking at what needs to be done to sustain a successful night time economy in Sydney.

*Report was Euromonitor International, Tourist Attractions Australia, 2011.

ACCOMMODATING PYRMONT



Continued strong growth in international travel has resulted in new records for Australian tourism; welcoming over 6.6 million international visitors in 2014/15, an increase of 7% on the previous period.

To meet the growing business and leisure market demands, The Star is undertaking a complete redevelopment of The Astral Tower and Residences. The redevelopments will ensure Sydney's reputation for quality and luxury.

Scheduled for completion towards the end of 2016 and featuring a sleek minimalist look that will focus on the uninterrupted views of Sydney Harbour, the refurbished

Astral Tower and Residences will offer a five-star experience, elegant rooms and high-end suites, new meeting rooms, and a comprehensive business centre.

Plus the introduction of a new executive hotel club lounge will enhance the experience for business travellers. Intricate planning has ensured that Astral Tower remains fully operational throughout the refurbishment period.

6.6
MILLION
INTERNATIONAL
VISITORS
♥ OZ

OUR COMMUNITY

The Star Sydney is proud to embrace our local communities and charities with a number of exciting partnerships.

Recently, The Star Sydney committed \$1.5 million over three years to assist the Chris O'Brien Lifehouse to continue the vital work it does in cancer treatment, research, education, therapies and support. As a Premier Partner, the funds The Star provided has assisted Lifehouse in securing a new piece of technology – the da Vinci Xi Surgical System – one of the most advanced surgical robots in the world.

In early 2016 The Star was also thrilled to announce a three-year partnership with

Taronga Conservation Society Australia, becoming a Principal Partner of Taronga Zoo Sydney and its Koala Breeding and Welfare Program. The partnership sees The Star supporting vital wildlife conservation programs as well as key fundraising and volunteer initiatives.

The Star is also working closely with Barnardos Australia in support of their vision. Barnardos is committed to finding safe homes for abused children through foster care and adoption, and working with families to prevent abuse. The Star's team members recently decorated Easter Eggs which were donated for sale at the local charity, resulting in a successful fundraising event.



UP COMING EVENTS

PYRMONT COMMUNITY DINNER

Friday 24 June, 6-8 pm
Pyrmont Community Centre

NAIDOC WEEK

Sunday 3 to Sunday 10 July
Celebrate our Indigenous Heritage in Sydney

PYRMONT COMMUNITY DINNER

Friday 29 July, 6-8 pm
Pyrmont Community Centre

NATIONAL TREE DAY

Sunday 31 July, 9am-12pm
Sydney Park, Pyrmont Ultimo Landcare

RECENT EVENTS

The Pyrmont Festival was held from 13-23 May. Now in its sixth year, the Festival featured 10 days of wine, food and art.

As a principal partner, The Star hosted the launch event for the Pyrmont Festival with attendees from Government, City of Sydney, including the Lord Mayor Clover Moore, media, local businesses and partners at Marquee on 3 May. The Star is pleased to support this local community event and other local events.