



For immediate release: 16 June 2015

The Darling at The Star achieves new International Five Star Standard

The luxury hotel has been recognised by the new global mark of excellence

The Darling at The Star Sydney, the city's most lovingly-detailed luxury hotel located in Darling Harbour is proud to announce that it recently became one of the first hotels in the world to achieve the new global mark of excellence in luxury hotels, **The International Five Star Hotel Standard.**

In order to achieve The International Five Star Hotel Standard, every aspect of The Darling's design and facilities, operations and service was examined in a comprehensive assessment, scrutinised by an international panel of experts from the global hospitality, design and marketing sectors.

Greg Hawkins, Managing Director of The Star said he and the team are incredibly proud of achieving the International Five Star Hotel Standard.

"We are thrilled to be recognised as one of the world's top luxury accommodation and hospitality industry leaders. In addition to class-leading technology and meticulously adorned suites, the team at The Darling work tirelessly to ensure the highest levels of service.

"We acknowledge that this incredible accolade is as much reflective of the modern and sophisticated features of the hotel, as it is a result of its people's exceptional customer service," said Mr Hawkins.

The International Five Star Hotel Standard was introduced by the team behind **International Property Awards** and **The International Hotel Awards (in Association with Rolls-Royce Motor Cars)**, to raise the bar on quality standards recognised within the global luxury hotel industry. With almost every country in the



world having its own system for rating hotels, regional variations and inconsistent standards can be a problem for travellers, who need failsafe accreditation and ratings to help them to make informed decisions on which luxury hotels to trust.

Stuart Shield, President of International Property Media, welcomed The Darling into the elite group of world hotels who have achieved this standard.

“Now that The Darling has achieved The International Five Star Hotel Standard, it joins the most elite hotels in the world that share this mark of excellence and exceptional quality of service.”

-ends-

For media enquiries please contact:

Zadro

02 9212 7867

Jacqueline Howard jacqueline@zadroagency.com.au

Laura Valentine laura@zadroagency.com.au

[Please download the high-res images here](#)

Images:

1. The Darling (exterior)



2. The Darling room



THE | STAR
SYDNEY



3. The Darling Stellar Suite



About The Star

The Star is Sydney's premium entertainment destination. The Star offers award-winning chefs and restaurants, luxury hotel accommodation and serviced apartments, a 16-room day spa, an international designer retail collection as well a world-class casino and international nightclub Marquee. The \$100 million Star Event Centre is a state-of-the art multi-use venue and has hosted more than 250 events since opening in January 2013, including The AACTA Awards, The ARIA Awards, AACTA Awards, The Premiere of World War Z, charity events for the Sony Foundation, Starlight Foundation and Thomas Kelly Foundation and international talent such as Cold Play, One Direction, Ricky Martin, Seal, Garbage, One Republic, Olly Murs, Jessica Mauboy and Alicia Keys.

For more information or enquiries, visit www.star.com.au or call 1800 700 700