

MEDIA RELEASE

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THE STAR BRISBANE'S SPECTACULAR NEW SPORTS BAR A GAME-CHANGER

A showstopping Sports Bar equipped with 100sqm of LED screens will become Brisbane's ultimate destination to catch the biggest games, live, large and loud when it opens in 2024.

Primed to celebrate the world's biggest sporting moments, The Star Brisbane's new Sports Bar will showcase a stellar line-up of sport alongside a calendar of extraordinary sporting experiences that invite fans to rub shoulders with sporting royalty.

Designed for those who live and breathe their sport, the purpose-built Sports Bar is positioned high above the Brisbane River and equipped with two 12-metre-plus mega LED screens and stadium-like sound quality that gives sport fanatics a front row seat to every sporting spectacle.

With 732sqm of elevated, open space, eight-metre-high acoustic ceilings and three exclusive VIP booths (large enough to fit a NRL team), The Star Brisbane's Sports Bar will become the go-to destination to revel in the greatest victories, heart wrenching defeats and history-making feats, paving the way for a decade of unforgettable sporting triumphs ahead of the 2032 Olympic and Paralympic Games.

"With world-class events taking Brisbane to the world stage, we placed a lot of importance on creating a dedicated venue for avid sports fans that enhances and energises every sporting experience, making them feel like they are at the centre of the action," The Star Brisbane Chief Operating Officer, Kelvin Dodt said.

"Sport is part of our DNA here in Queensland – we're united through our love of sport. And with the eyes of the world on Brisbane over the next decade, the city needed a destination that captures the atmosphere of every occasion.

"The Star's new Sports Bar has been given the tick of approval from the Brisbane Broncos who joined us this week for a first glimpse and is sure to be the ultimate place outside of the stadiums to catch all of the action when it officially launches next year."

Designed by leading international design studio, Hassell, the contemporary design draws inspiration from old-world sports bars and prestigious international clubs to elevate the typical sporting bar experience and deliver a new and truly immersive Sports Bar experience.

Positioned at the heart of the Queen's Wharf Brisbane precinct, The Star Brisbane will deliver four future luxury hotels, a myriad of new restaurants, bars and entertainment experiences, a 100-metre-high Sky Deck, 12,000sqm open-air Leisure Deck, luxury retail, and a state-of-the-art Event Centre to the Brisbane CBD.

The Star is a Premier Partner of the Brisbane Broncos NRL team, and an Official Partner of the club's NRLW team.

For more information, visit thestarbrisbane.com.au

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FAST FACTS

- Positioned high above the Brisbane River, with wraparound floor-to-ceiling glass, The Star Brisbane's spectacular new Sports Bar will elevate the game-day experience with unrivalled views and an unmatched viewing experience.
- The Star Brisbane's 732sqm Sports Bar will be the city's premier venue to celebrate the most significant showdowns from around the globe, delivering an open, bright and energised space.
- Equipped with the latest technology, The Star's highly anticipated new Sports Bar will immerse sport enthusiasts in the heart of the action through Brisbane's largest mega LED screens and stadium-like sound quality.
- Avid sport fans will be able to secure seats to all the unmissable action of the world's biggest matches, races and games with three (3) exclusive VIP booths – large enough to seat an entire NRL team.
- A calendar of iconic encounters and extraordinary fan experiences will be unveiled in the lead up to opening, bringing fans right to the centre of the action.

Queen's Wharf Brisbane

Set to commence a staged opening from 2024, the \$3.6 billion Queen's Wharf Brisbane development blends stunning contemporary architecture with thoughtfully restored heritage buildings and beautifully curated landscaped riverside parklands across more than 12 hectares on Brisbane's river edge. It is expected to attract an estimated 1.4 million additional visitors each year once open and will provide a pedestrian link between two of Brisbane's largest cultural and lifestyle precincts, connecting South Bank to Queen's Wharf and The Star Brisbane via the Neville Bonner Bridge.

Queen's Wharf Brisbane is being delivered by Destination Brisbane Consortium – a joint venture led by The Star Entertainment Group alongside its Hong Kong-based partners, Chow Tai Fook Enterprises and Far East Consortium.

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