



THE STAR
GOLD COAST

TRANSFORMATION UPDATE
JUNE | 2017





THERE'S A NEW STAR IN TOWN

*World-class facilities. Envious location.
Welcome to a world of excitement and luxury.*

Having cemented our place as one of the Gold Coast's most iconic destinations, our recent transition to The Star comes as the property redevelopment enters the next phase.

Six new food and beverage offerings, 596 refurbished hotel rooms and a luxury poolside experience are among the already completed features. At the front of the property, the City's first six-star hotel in more than a decade is taking shape and will be completed in time for the 2018 Commonwealth Games, while a joint venture partnership with Chow Tai Fook and Far East Consortium will see the addition of a new 200-metre hotel and apartment tower on Broadbeach Island by 2020[^].

Together, the projects stand to take our total transformation to a combined investment of up to \$850 million.

While the essence of our property will always remain true, say hello to a whole new level of sophistication, service and style.

Here's a look at our journey so far and an overview of some of the many exciting things still to come.



2016

- / The property launches its largest new restaurant to date, Garden Kitchen & Bar, offering a spacious deck overlooking a newly landscaped lawn and gardens.
- / A \$1 million parkland beautification project, in partnership with the City of Gold Coast Council, is announced for the corner of the Gold Coast Highway and T E Peters Drive.
- / One of Australia's largest permanent outdoor projection systems is installed, utilising 36,771,840 pixels to illuminate the property's facade.
- / The property expands its culinary offering, with the opening of relaxed dining alternatives, Mei Wei Dumplings and M&G Café and Bar.
- / A new-look Atrium Bar is unveiled.
- / The iconic 2,612 square-metre sail roof is replaced as part of the property's extensive atrium area upgrade.
- / The property refurbishes its 596 existing rooms, complemented by a refreshed Lobby Level and Check-in area.
- / Construction of new 200-metre hotel and apartment tower is approved as part of a joint venture with Queen's Wharf Brisbane partners Chow Tai Fook and Far East Consortium.

OUR JOURNEY SO FAR

2014

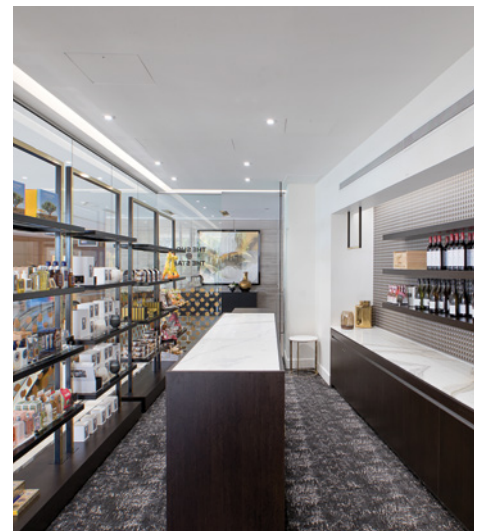
- / A luxurious poolside experience opens, offering private bungalows and cabanas with a range of exclusive amenities.
- / The exterior of the existing building is transformed with more than 12,000 litres of white paint applied over 8,000 hours.
- / Cutting-edge Japanese restaurant Kiyomi opens with internationally recognised Restaurant Executive Chef Chase Kojima at the helm and is awarded a prestigious Chef's hat in its first six months of operation.
- / The property's first indoor-outdoor dining venue Cucina Vivo launches, drawing on traditional Italian food culture by celebrating the joy of sharing.

2015

- / The sod is turned, signifying the start of construction for the Gold Coast's first six-star accommodation offering in more than 15 years.
- / The Star is announced as the first official partner of the Gold Coast 2018 Commonwealth Games.
- / The iconic tourism landmark celebrates 30 years on the Gold Coast, having welcomed more than 100 million customers over the past three decades.
- / A world-class Penthouse, Executive Deluxe Rooms, and lavish Suites are unveiled.

2017

- / The Shop @ The Star opens, offering a selection of convenience items and giftware. Guests can also purchase The Star's signature range of bedding.



LET'S TAKE A LOOK AT WHAT'S AHEAD

Over the coming months, you'll continue to see a host of improvements around the property as we work towards creating a world-class integrated resort that truly encompasses the spirit of our beautiful city.



LIFT AND ESCALATOR UPGRADE

Ongoing until late July 2017

As part of our hotel refurbishment, we're upgrading our hotel and carpark lifts, and front entry escalators, with a brand-new look.

Lifts will be taken offline one at a time to minimise disruption to guests, however there may be some short-term impacts to the porte-cochere and foyer area for the replacement of our escalators.



UPGRADED INFRASTRUCTURE

Ongoing until July 2017

To support our growing infrastructure requirements and wider transformation project, we're working behind the scenes to upgrade our air-conditioning, lighting and power sources.

While every effort is made to reduce impact on our day-to-day operations, some areas may experience temporary disruptions during off-peak periods.



MAIN CASINO FLOOR CONNECTION

July – March 2018

As our six-star tower progresses, we'll be connecting our main Casino floor to the new hotel.

The connection will allow us to create even more restaurants and bars which cater to greater capacities and reflect our luxurious coastal lifestyle.



REFRESHED ARRIVAL EXPERIENCE

July – December 2017

Later this year, we'll begin work on bringing you a whole new arrival experience.

All existing road surfaces, footpaths and landscaping will be refreshed, while our porte-cochere and foyer areas will take on a more modern look.

Interim measures will be in place to reduce the impact on traffic flow, however extra time may be required for arrivals or departures.



RESORT-QUALITY FACILITIES

July – December 2017

As we continue to expand, the need for a wider variety of meeting facilities grows. We'll soon commence construction of several multi-purpose meeting rooms on the lower pool level.

Who said you can't mix business with a little pleasure? In an effort to offer the complete experience, we'll also be unveiling all-new health and wellness facilities later this year.

MORE OUTDOOR EVENT FACILITIES

July – December 2017

With approximately 300 days of sunshine each year and a sub-tropical climate, outdoor events set the scene for conferencing on the Gold Coast.

Following completion of our infrastructure project currently underway to the north of the pool, we'll also be starting construction on a new outdoor events area.

PAVILION REFRESH

November – December 2017

Between November and December, our Pavilion Convention Centre will receive a refresh with the installation of new carpet, lighting and a fresh coat of paint.

With a modernised entrance and bespoke art pieces, it'll be sure to wow guests for your next event.

NEW LUXURY SIX-STAR HOTEL

Ongoing until early 2018

Our six-star tower continues to take shape at the front of the property, ahead of its opening before the Gold Coast 2018 Commonwealth Games.

Comprised exclusively of luxury hotel suites and rooms, the 17-storey development will offer true six-star service, the finest amenities, and exciting new signature restaurants and bars.

CANAL FRONT PARKLAND UPGRADE

Early 2018

In partnership with the City of Gold Coast, we will be investing \$1 million in a canal-front parkland upgrade for the Broadbeach community.

The underutilised space on the corner of the Gold Coast Highway and T E Peters Drive will be transformed to reinvigorate the entrance to the island and wider Broadbeach precinct.

Please note all dates are provided as a guide only and are subject to unforeseen circumstances and delays beyond our control. Noise works will be limited to the hours between 7am and 7pm daily.

Please speak to our Sales or Event team for further information, or contact The Star Gold Coast on +61 (07) 5592 8100 for all general enquiries.

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THE STAR

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