



**THE STAR**  
GOLD COAST

**Media Release**

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## **THE STAR GOLD COAST SET TO BE THE STAR OF THE SHOW**

The Star Gold Coast will step into the spotlight again this June when it plays host to the 61<sup>st</sup> TV WEEK Logie Awards for the second consecutive year.

The iconic Broadbeach property's luxury suite hotel The Darling, recently renovated five-star hotel The Star Grand and award-winning restaurants are all set to shine when the property welcomes the nation's biggest names in television for its night of nights.

Adding to the star-studded affair, The Star Gold Coast has announced its three ambassadors to head up a range of glamorous and exciting activations occurring across the property over the weekend.

Stand-up comedian Joel Creasey, television host and model Erin Holland and celebrity stylist Lana Wilkinson will all add to The Star's spectacle across the weekend and bring their own style, wit and personality to the weekend.

One of Australia's most-popular, acclaimed and charming stand-up comedians and television presenters, Joel Creasey will bring his playful wit to The Star's festivities across the weekend.

"TV's night of nights is a lot of fun and I'm looking forward to taking it to another level with The Star Gold Coast," Joel said. "Who knows their way around a big event thrown at a luxury destination better than me?"

"There's so much going on this weekend and I can't wait to add to the spectacle with some cheeky and unexpected moments with The Star. I'll give you the who's who of the Logies. And, at times, the 'who's that?!'. Everyone's guaranteed to have a good time."

An effervescent icon of Australia's fashion scene, Erin Holland returns to the Gold Coast for her second ambassadorship at The Star for 2019 following The Star Magic Millions Carnival in January.

"All eyes will be on The Star this weekend and I'm thrilled to return to this iconic destination and be part of the glitz and glamour of this major event," Erin said.

"The who's who of Australian television are set to walk down the red carpet at The Star on Sunday evening, so Atrium Bar's Live Viewing Party will be the place to dress up, stargaze and be part of the excitement."

A highly regarded Stylist and fashion influencer, Lana's fashion industry knowledge has made her the go to for some of the biggest names in show business.

"I'm very excited to host the Star's red carpet at this year's TV WEEK Logie Awards," Lana said.

"Colour is king, and I think we will see a lot of celebrities elevating the red carpet this year. Stay tuned to @thestargoldcoast Sunday evening as I interview all your favourite celebrities and share my fashion thoughts live from the red carpet from 4pm."



The Star Entertainment Group Managing Director Queensland Geoff Hogg said the team at The Star Gold Coast were excited to showcase the very best the property had to offer.

“As the home of entertainment on the Gold Coast, The Star Gold Coast is delighted to welcome the TV WEEK Logie Awards back to the property,” Geoff said.

“We were thrilled with the feedback from guests at our first Logies event, and we are determined to take the guest experience to even greater heights this year.

“Guests of The Star Gold Coast will enjoy world-class service, experience refreshed property facilities, savour bespoke menus from our signature restaurants and bars and be among some of the first to indulge in our newest hotel amenities – the Balmain Paris Hair Couture Hotel Collection exclusive to The Darling.

“Signature dining venues Cucina Vivo, Kiyomi, Garden Kitchen & Bar and Nineteen at The Star will be the stars of the show, delivering a five-course menu at the TV WEEK Logie Awards that has been expertly designed to highlight the very best seasonal produce Queensland has to offer.

“We look forward to showcasing our beautiful property as we to continue to build upon our current dining and entertainment portfolio, further cementing The Star Gold Coast and the City as a major player in the entertainment industry.”

“Our ambassadors will work in close collaboration with our world-class guest services team to create a weekend to remember,” Mr Hogg said.

“We will be activating various memorable moments around the property including personalised in-room guest amenities, bespoke menus across various restaurants and bars and surprise pop-ups at our TV WEEK Logies Live Viewing Party in Atrium Bar.”

Adding to the glamorous weekend of unexpected moments, Pacific Fair Shopping Centre will offer delivery for those last-minute shopping emergencies.

“Pacific Fair Shopping Centre are thrilled to offer personalised delivery services during the weekend, adding to the elevated experience the Gold Coast offers,” said Kate Halpin, Senior Marketing Manager Pacific Fair Shopping Centre.

“Should any star or guest forget a bow-tie or simply need a new shade of lipstick, our concierge team are on-hand to deliver our luxury, Australian or international brands straight to The Star.”

Catering to guests’ every need and providing a one-stop entertainment hub, The Star Gold Coast is the thrilling heartbeat of the 2019 TV WEEK Logie Awards.

2019 TV WEEK Logie Awards in numbers:

- 6 days to transform The Star Pavilion Ballroom
- 8 hours to lay the main red carpet run
- 15 metres – the length of the media wall
- 85 – the number of The Star chef’s expertly preparing the main dinner service
- 200 metres – the total length of the red carpet

**ENDS**

**For more information:**



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