



THE STAR
GOLD COAST



Media Release

17 October 2018

THE STAR GOES PINK FOR BREAST CANCER AWARENESS MONTH

The Star Gold Coast has designed a special range of pink dessert options for guests to enjoy across the property this October in support of Breast Cancer Awareness Month.

'Pink Month' inspired desserts are available at Kiyomi, Cucina Vivo, M&G Café and Food Quarter, with 100 per cent of proceeds raised being donated to Cancer Council Queensland through the Pink Ribbon Foundation.

The Star Gold Coast's Director of Marketing – Brand & Retail, Roger Gatchalian said the team was proud to join forces with Cancer Council Queensland this October, in support of all those who have been affected by breast cancer.

"The team at The Star Gold Coast is excited to be involved in this wonderful initiative, helping to raise funds and awareness throughout the month of October", Roger said.

"The Star Gold Coast has been a proud charity partner with Cancer Council Queensland for over two decades and is committed to supporting various other campaigns throughout the year."

Today, The Star Gold Coast presented Cancer Council Queensland with a \$21,980 cheque as part its ongoing support of the organisation.

Cancer Council Queensland CEO, Ms Chris McMillan, thanked The Star Gold Coast for its contribution to the cause.

"We express our heartfelt thanks to staff at The Star for their ongoing commitment to a cancer free future," Ms McMillan said.

"Funds like this enable us to continue funding lifesaving cancer research, prevention and education programs and support services for those affected by cancer.

"With the support of businesses like The Star, we can be there for all Queenslanders affected by cancer every minute, every hour, every day."

More information about breast cancer and Cancer Council Queensland's work is available via 13 11 20 or www.cancerqld.org.au.

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