



MEDIA RELEASE

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XXXX Queensland Maroons score big for sick kids

The XXXX Queensland Maroons weren't the only winners last night – Ronald McDonald House South East Queensland (RMH SEQ) also scored \$55,000 towards its new South Brisbane House, courtesy of Treasury Casino & Hotel and Jupiters Hotel & Casino.

For every point Queensland scores during this year's State of Origin series, Treasury and Jupiters are contributing \$5,000 to RMH SEQ.

Last night's 11-10 win for Queensland over NSW in the Origin opener has ensured a solid financial contribution to RMH SEQ to kick off the three-game series.

Treasury and Jupiters Managing Director Queensland Geoff Hogg said the fundraising mission gives the XXXX Queensland Maroons added incentive to recover the shield from NSW.

"As proud major partners of both the Queensland Rugby League and RMH SEQ, it's great to come together to work on this important project for regional Queenslanders receiving lifesaving medical treatment in Brisbane," Geoff said.

"We're proud supporters of RMH SEQ and our contribution will enable more Queensland families to access their vital services in their new South Brisbane House facility.

"Let's all rally behind the Maroons and encourage them make 2015 a record-breaking points scoring year for the team and the families staying at Ronald McDonald Houses in South East Queensland."

As part of Treasury and Jupiters' three year deal to be an official partner of Queensland Rugby League and home of the XXXX Queensland Maroons, both properties offer mighty game-day viewing experiences on the big screen with a stadium atmosphere and Maroons theming.

Treasury Casino & Hotel has transformed into the Maroon Kingdom complete with a maroon throne, while Jupiters will radiate its support for Queensland with exterior and interior lighting, plus quintessentially "Queenslander" messages laser-beamed onto the atrium foyer.

Meanwhile, another rugby league initiative is also raising funds for RMH SEQ.

The Jupiters' 'Points for Hope' fundraising initiative, where \$1,000 will be donated to RMH SEQ for every point scored by the Gold Coast Titans this season, is nearing the half-way mark.



After 10 of their 24 home and away matches this season, the Gold Coast Titans have already scored a total of 216 points which puts them well on track to deliver around half a million dollars to RMH SEQ as part of this initiative.

Both campaigns are part of Treasury and Jupiters' pledge to raise \$3 million over three years for RMH SEQ to assist the charity build their new South Brisbane House, which will be one of the largest Ronald McDonald Houses in the world when it is completed by mid-2016.

Ronald McDonald House South East Queensland CEO Christopher Macaulay said the organisation is thrilled with the enthusiasm being generated through these initiatives.

"RMH SEQ prides itself in providing essential support services to our families and this can only be achieved through the generous support of organisations such as Treasury and Jupiters," Christopher said.

"We value the tremendous work that's been dedicated to gaining awareness and funds for our organisation and wish the XXXX Queensland Maroons all the best as the State of Origin series continues."

Echo Entertainment, which operates Treasury Casino & Hotel in Brisbane and Jupiters Hotel & Casino on the Gold Coast, is one of Queensland's largest private sector employees with a workforce of more than 3,500. The company is proud to support a range of community groups, charities and sponsorships including Surf Life Saving Queensland (supported since 1994), Cerebral Palsy League of Queensland (supported since 2002) and Ronald McDonald House South East Queensland. More than \$100 million has been contributed to the Jupiters Casino Community Benefit Fund (now the Gambling Community Benefit Fund) since 1987 for grants to community groups across Southern Queensland. In 2015 Jupiters and Treasury announced a three year deal with the Queensland Rugby League to become an official partner of the QRL, and the home of the XXXX Queensland Maroons.

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Media contacts:

Rebekah Boyle
PR & Communications Director
Jupiters Hotel & Casino
P: (07) 5592 8600
E: rebekah.boyle@echoent.com.au

Adam Brunet
Communications Manager
Treasury Casino & Hotel
P: (07) 3306 8401
E: adam.brunet@echoent.com.au