



**THE STAR**  
GOLD COAST

**Media Release**

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## **WORK BEGINS TO TRANSFORM PARKLAND IN THE HEART OF BROADBEACH**

Work has begun this week to transform an underutilised piece of land in Broadbeach into a beautiful new community greenspace that will open in time for the Gold Coast 2018 Commonwealth Games.

The Star Entertainment Group will invest \$1 million into the revitalisation of Gold Coast Bulletin Centenary Park, the canal-front council-managed land on the corner of the Gold Coast Highway and T E Peters Drive, which sits in front of The Star Gold Coast.

The Star Gold Coast has been renting the site from council for the past two and a half years during construction of its new luxury suite hotel The Darling.

Today City of Gold Coast Mayor Tom Tate joined Broadbeach Councillor Paul Taylor and The Star's Managing Director Queensland Geoff Hogg to inspect the start of works, which will see the prominent Moreton Bay figs along T E Peters Drive retained and preserved.

"This new parkland will provide a lasting legacy to our community and will help create more outdoor experiences for locals and tourists alike, including space that can accommodate community markets and entertainment," Mayor Tate said.

"The new recreational space will complement Broadbeach's continuing growth and transformation, and help drive the Gold Coast's reputation as a highly liveable and sustainable city."

The Star has engaged Burleigh Heads-based landscape contractor Bland 2 Brilliant to undertake the beautification works.

"We're delighted to be working with a local contractor to not just restore the space, but bring a previously underutilised area to life with beautiful new landscaping, paths, open lawn area and spaces that can be enjoyed by future generations," Mr Hogg said.

"As a principal partner of the Gold Coast 2018 Commonwealth Games, we are looking forward to creating a new event and gathering space that will re-open to the community and visitors in time for this historic event, and beyond."

Broadbeach Cr Paul Taylor said the new parkland's opening is perfectly timed for when thousands of locals and visitors are expected to descend on the city.

"People coming to the Coast for the Commonwealth Games will be wanting to make the most of our subtropical climate and outdoor lifestyle," Cr Taylor said.

"Having a beautiful canal-front park on this site will complement all of the activities that will be happening across Broadbeach, and after the Commonwealth Games it will be a community asset that individuals and groups will look forward to using."



## **The Star Gold Coast Redevelopment**

The Star Gold Coast's current transformation heralds a new era for the property and forms part of crucial investment in the region ahead of the Gold Coast 2018 Commonwealth Games.

Nine new food and beverage offerings, 596 refurbished hotel rooms at The Star Grand and a premium poolside experience are among the already completed offering, while The Darling forms the centrepiece of the redevelopment.

A highly anticipated new Sports Bar will also open in the coming months when the existing building connects to The Darling.

Adding to the excitement is the planned addition of the first mixed-use residential apartment and hotel tower on Broadbeach Island. Pending successful pre-sales of The Star Residences, the 53-storey tower could be the first of up to five within a future master plan as part of a joint venture with renowned Hong Kong-based partners Chow Tai Fook and Far East Consortium.

The existing redevelopment at The Star Gold Coast and the build of The Darling has already delivered 600 new construction roles while The Star Residences project would create around 500 construction roles over the next three to four years.

Together, the refurbishment of the existing property and the development of both The Darling and the proposed hotel and residential tower would involve a combined investment of up to \$850 million.

**ENDS**

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