

TRANSFORMATION UPDATE

EDITION 4

THE GOLD COAST'S FUTURE STAR

Jupiters Hotel & Casino continues to cement its place as one of the Gold Coast's most iconic destinations – its exciting transformation serving as a catalyst in providing new standards of excellence and services that are at the forefront of the rapidly evolving hospitality and tourism industry.





THE GOLD COAST'S FUTURE STAR (...CONTINUED)

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With almost 600 rooms, the tourism landmark remains one of the largest residential conference and event venues in Australia, but it is The Star Entertainment Group's ongoing commitment to position the property as a world-class integrated resort that is creating buzz amongst the industry.

The initial \$345 million investment, which will also see Jupiters rebrand to The Star Gold Coast later this year, heralds a new era for the property and will serve as a catalyst in providing new standards of excellence and guest services.

Together with some initial work already completed around the pool and hotel façade, the project to revitalise the property's existing rooms is one of the most comprehensive and highest value hotel refurbishments ever undertaken in Australia, while the addition of the Gold Coast's first six-star accommodation offering in more than a decade promises to enhance the region's reputation as one of the world's top tourist destinations.

From vibrant new restaurants and bars, a stunning resort pool, designer hotel rooms, re-energised gaming facilities and a new six-star tower offering an abundance of luxurious suites, the landmark redevelopment will ensure that Jupiters continues to play an integral role in making the Gold Coast a must-visit destination.



OUR JOURNEY SO FAR

Jupiters' transformation is an extremely significant milestone in the property's 30 year history and a journey we're particularly excited to share with our stakeholders and guests. While you may have already seen some of the recent updates in the media, or visited the property to experience the changes first hand, below is a just a glimpse of what's to come:

2014

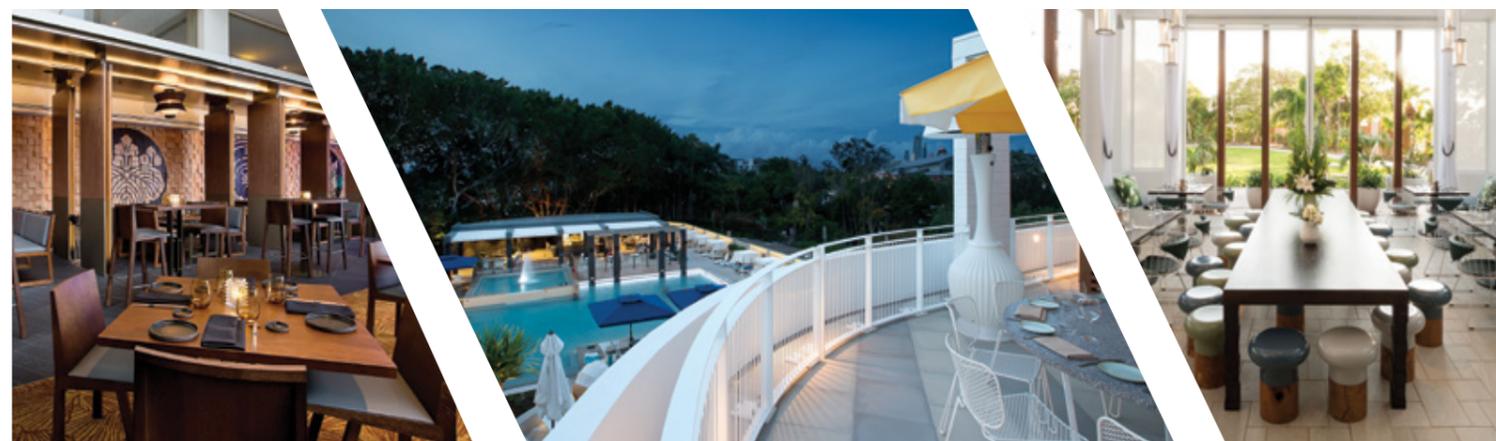
- Jupiters' luxurious poolside experience opens, offering private bungalows and cabanas and a range of exclusive amenities.
- The exterior of the existing building is transformed with more than 12,000 litres of white paint applied over 8,000 hours.
- Cutting-edge Japanese restaurant Kiyomi opens with internationally recognised Restaurant Executive Chef Chase Kojima at the helm and is awarded a prestigious Chef's hat in its first six months of operation.
- The property's first indoor-outdoor dining venue Cucina Vivo launches, drawing on traditional Italian food culture by celebrating the joy of sharing locally-sourced, fresh produce together with family and friends.

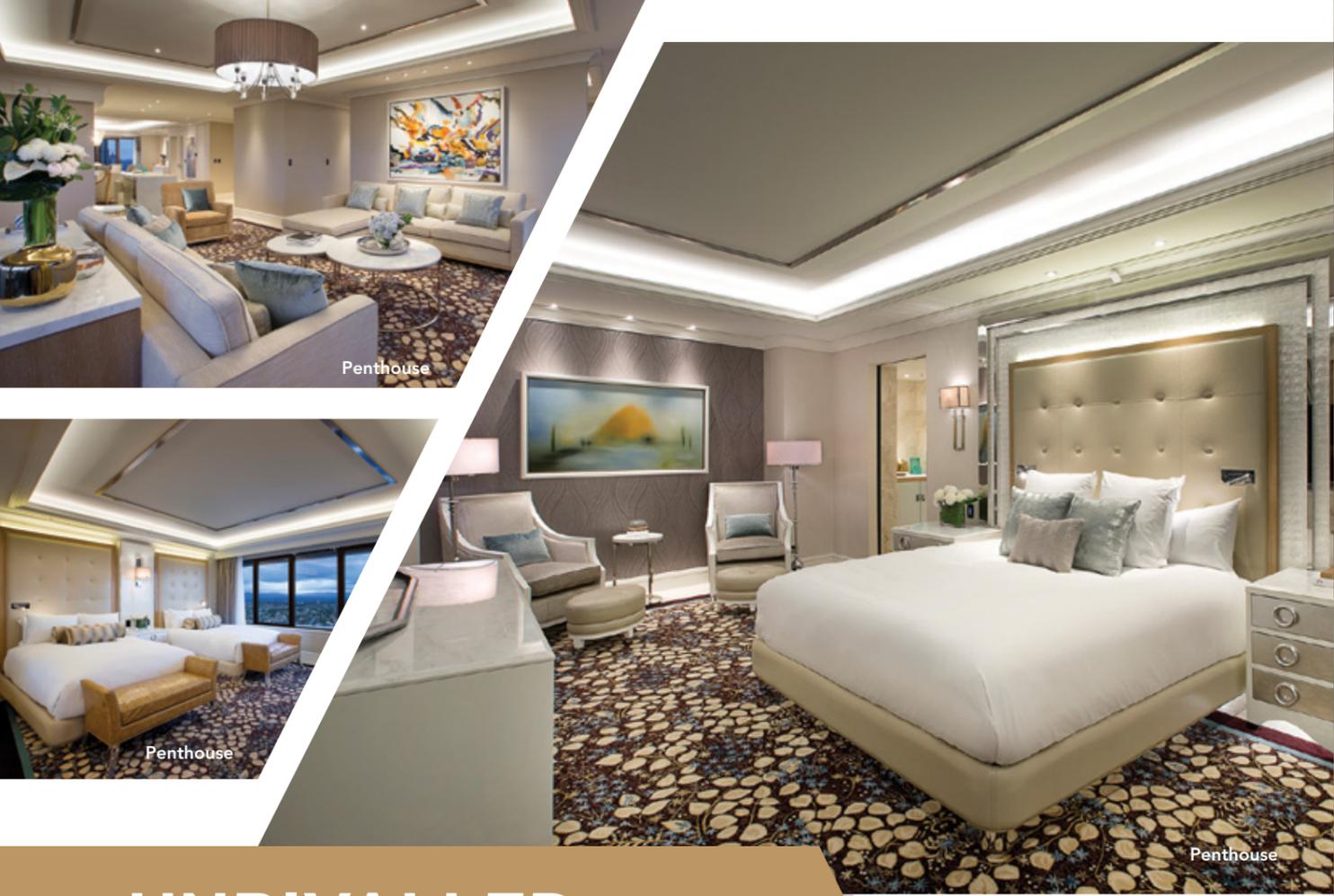
2015

- The sod is turned, signifying the start of construction for the Gold Coast's first six-star accommodation offering in more than 15 years.
- Jupiters is announced as the first official partner of the Gold Coast 2018 Commonwealth Games.
- The iconic tourism landmark celebrates 30 years on the Gold Coast, having welcomed more than 100 million customers over the past three decades.
- A world-class Penthouse, Executive Deluxe Rooms, and lavish Suites are among the newly-released features unveiled on the property's four Executive Floors, offering guests an unprecedented level of personalisation and unrivalled luxury.

2016

- The property launches its largest new restaurant to date, Garden Kitchen & Bar, inviting guests to enjoy some of the region's freshest, seasonal produce on a spacious deck overlooking the newly landscaped lawn and lush tropical gardens.
- In partnership with the City of Gold Coast Council, a \$1 million parkland beautification project is announced for the corner of the Gold Coast Highway and T E Peters Drive.
- The Star Entertainment Group commences the planning process for a potential new 200 metre hotel tower on the ocean side of the existing property, which could take the overall accommodation supply to almost 1400 rooms.





Penthouse

Penthouse

Penthouse

UNRIVALLED LUXURY

With the first of our highly anticipated hotel rooms officially unveiled in December last year, guests can now experience an unprecedented level of personalisation and unrivalled luxury during their stay.

A world-class Penthouse, Executive Deluxe Rooms, and lavish Suites are among the newly released rooms on our four Executive Floors – forming part of the \$75 million we’re investing into the existing hotel which will serve as a catalyst in providing new standards of excellence and services.

Designed with comfort and relaxation in mind, the newly refurbished rooms align to the Gold Coast’s famed beachside lifestyle. Only the finest finishes have been used, sourced both locally and from around the world, offering guests luxuries such as rain showerheads and bathing products by leading international brand L’OCCITANE.

The sophisticated rooms afford guests the opportunity to customise lighting, drapery, temperature and service preferences and boast fully integrated technology including multiple USB ports, high speed broadband internet and state-of-the-art room automation.

On Level 21, the stylishly appointed Pacific View Suite offers panoramic views of the Gold Coast skyline, while the Ocean Terrace Suites, King Terrace Suites and opulent Penthouse allow for seamless indoor and outdoor entertaining with private sun terraces, large open plan living and dining areas and Bose sound systems throughout, equipped with Bluetooth connectivity.

The next stage of the investment will see the refurbishment of our remaining 500 rooms, with the first of our newly refurbished Superior Deluxe Rooms expected to be available in June this year and all existing rooms scheduled for completion by the end of 2016.

EXECUTIVE DELUXE ROOMS

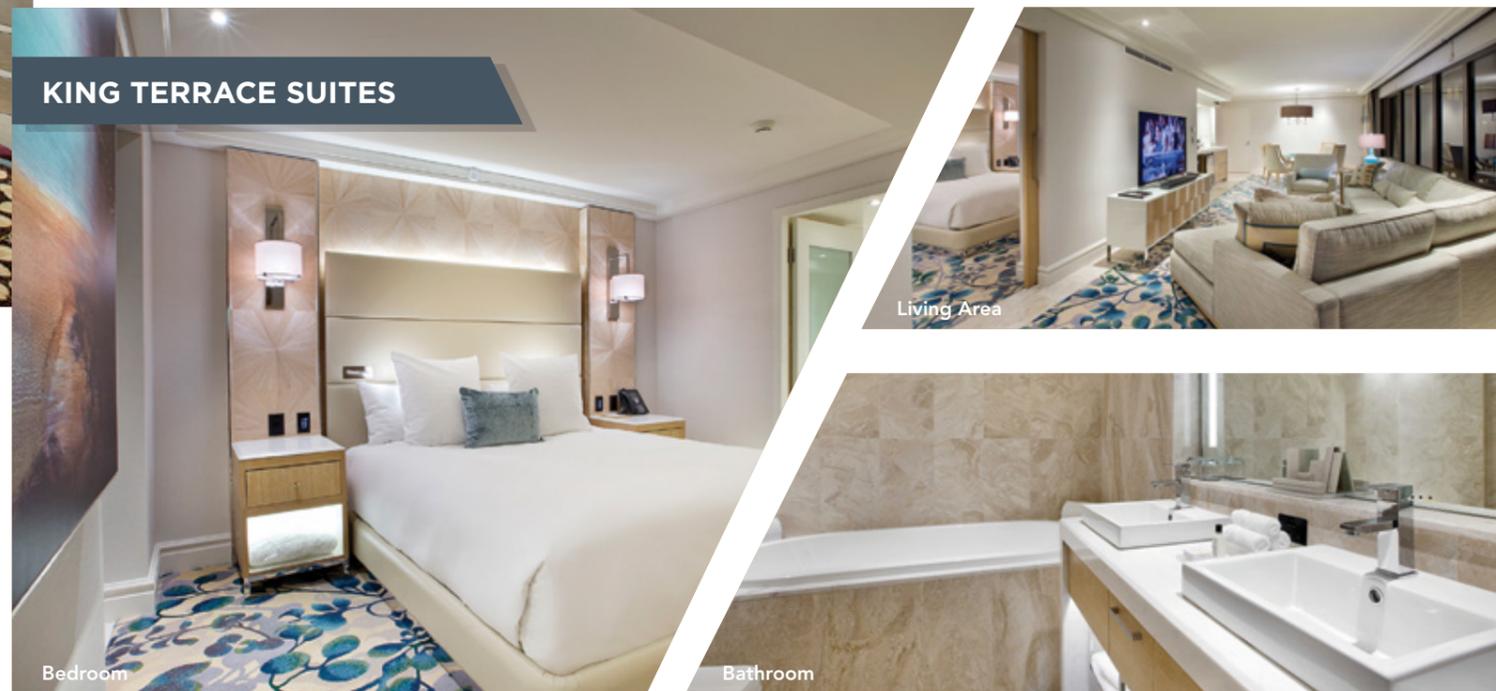


Bedroom

Bathroom

Twin Configuration

KING TERRACE SUITES



Bedroom

Living Area

Bathroom

OCEAN TERRACE SUITES



Living Area

Dining Area

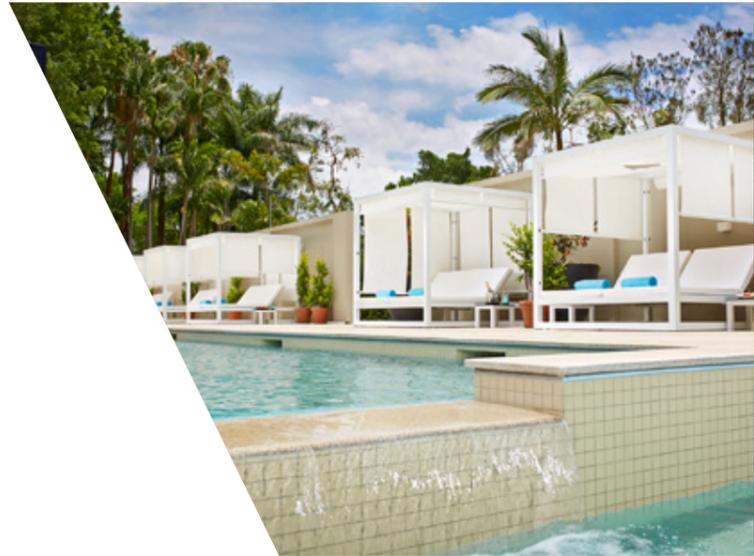
Bedroom

MAKE A SPLASH AT JUPITERS

With the Gold Coast offering on average 300 days of sunshine each year, why not indulge in that little extra touch of luxury and reserve yourself one of our lavish new poolside bungalows complete with a private outdoor spa.

The luxurious bungalows, completed as part of stage one of our transformation in December 2014, are a haven of comfort offering panoramic views of the pool and bar. Equipped with spacious decks, plush lounge suites, complimentary WiFi and stylish amenities to inspire endless relaxation, our exclusive Super Bungalows provide the perfect retreat for the savvy business traveller.

Bungalows and cabanas can be exclusively reserved for private use and offer a range of exclusive amenities and refreshments.



A GROUND-BREAKING MILESTONE

It was with pleasure we were joined by Queensland Premier Annastacia Palaszczuk in August last year to mark the official start of construction of our new luxury all-suite hotel tower – the first six-star hotel to be built on the Gold Coast in more than 15 years.

Comprised exclusively of luxury hotel suites while also showcasing new signature bars and restaurants, private gaming rooms and butler service, the six-star all-suite tower will offer guests new levels of luxury and assist in driving broader domestic and international appeal.

The luxury development promises to continue to strengthen the Gold Coast's reputation as a must-visit destination through the creation of spaces that cater to the specific needs of individual travellers, including:

- 17 storeys of luxurious spacious suites
- Only the finest amenities and finishes
- Butler service
- New VIP Gaming facilities
- Exciting new signature restaurants and bars
- High-end lounge bar overlooking the infinity edge pool
- True six-star service

With an expected completion date of late 2017 and site works well underway, the tower will form the centrepiece of the property's transformation and is expected to be fully operational in time for the Gold Coast 2018 Commonwealth Games.



HATS OFF TO KIYOMI

Since opening in December 2014, our cutting edge Japanese restaurant Kiyomi has quickly become one of the nation's most talked about dining experiences, rivalling some of the best Australia has on offer.

The concept for the stylish venue was to have a restaurant Gold Coast locals and visitors would like to come to, and love come back to and it's safe to say it's been a huge success.

Helmed by internationally recognised Restaurant Executive Chef Chase Kojima, the multi award-winning restaurant first gained industry recognition just six months after opening, claiming a prestigious Chef's Hat at the 2016 Brisbane Times Good Food Guide Awards.

Hailed for its outstanding fresh flavours, brilliant service and remarkable design, Kiyomi's success has continued with a multitude of awards including:

- Best New Restaurant at the Savour Australia Restaurant & Caterers 2015 Awards for Excellence (State and National Awards)
- Best Prestige Restaurant at the 2015 Queensland Hotels Association (QHA) Awards for Excellence
- Kiyomi head bartender Tom Angel named Best Employee – Food and Beverage at the 2015 QHA Awards for Excellence
- Chase Kojima named Chef of the Year at the 2015 Australian Hotels Association (AHA) Awards for Excellence
- Shortlisted for the prestigious International Restaurant & Bar Design Awards 2015

From sashimi platters to sushi rolls and the award-winning Goma Street dessert that will not disappoint – every dish is created with only the highest quality and freshest of produce to bring the natural flavours to life.

Kiyomi is located on the Lobby Level of Jupiters Gold Coast and is open Monday to Saturday, from 5.30pm.



CUCINA VIVO, THAT'S AMORE

Launched in December 2014, Italian restaurant Cucina Vivo was the first indoor-outdoor dining venue to open as part of our transformation, offering a stunning balcony overlooking the newly renovated pool.

The popular restaurant provides an exciting approach to casual dining and draws on traditional Italian food culture, celebrating the joy of sharing great food with good company in beautiful surrounds.

Over the past 12 months, Cucina Vivo has attracted an abundance of positive feedback from diners and reviewers, claiming the title of 'Queensland's Best Restaurant – Accommodation' at the Queensland Hotels Association Awards for Excellence in its first year.

Open for dinner Tuesday through to Saturday, the 240 seat restaurant showcases some of the finest cooking skills to bring the very best authentic Italian cuisine to the Gold Coast and is available for private functions throughout the week.





A FRESH APPROACH TO DINING

Following the success of our highly popular dining experiences *Cucina Vivo* and *Kiyomi*, comes our freshest new restaurant, *Garden Kitchen & Bar*.

Embracing the Gold Coast's enviable climate and luxurious laidback lifestyle, *Garden Kitchen & Bar* opened in earlier this year to reveal a quintessentially Queensland design that celebrates the beauty of the Gold Coast.

The impressive modern fit-out features a generous dining and lavish bar area bathed in natural light, an open kitchen equipped with Chef's Rotisserie, a semi-private dining room for more intimate celebrations, and a sundrenched deck complete with its own outdoor bar that overlooks our newly refurbished lawn.

A mouth-watering array of seasonal dishes are expertly crafted by our team of talented Chefs, utilising only the freshest produce and a selection of garnishes and herbs hand-picked from our onsite herb garden.

The modern communal dining area is complemented by an exquisite 13-metre indoor bar, serving a selection of handcrafted beers and wine on tap, while early rises can savour a blend of 100% certified Arabica coffee beans and cold brew coffee.

Garden Kitchen & Bar is located on the Ground Level of Jupiters Gold Coast and is now open for breakfast, lunch and dinner daily, from 7am until late.





WHERE THE GRASS IS GREENER

Our popular Pavilion Lawn area reopened again earlier this year after undergoing a dramatic makeover during the construction of Garden Kitchen & Bar.

Conveniently located between the popular new indoor-outdoor restaurant, The Pavilion and the Marquee, the beautified space has been completely transformed with a host of improvements including a driveway turning circle for enhanced traffic flow, wheelchair ramps for easy access, outdoor bench seating, stylish lawn furniture and Garden Kitchen & Bar's spacious outdoor deck and bar area.

The serene surroundings make it the perfect spot to relax during breaks, or with a little theming, our team can help you create a breathtaking cocktail function area which completely transforms as the sun sets to the west.

At 750 square metres in size, the lawn area serves as a refreshing element to any event and sets the scene for conferencing on the Gold Coast. The multi-purpose space lends itself to a unique array of events or occasions, catering for everything from cocktail functions, picnic lunches and outdoor dinners, to team building exercises, pop-up stalls or food stations and outdoor movies for anywhere between 650 and 1000 guests.



REACHING NEW HEIGHTS

Signifying the next stage of The Star Entertainment Group's substantial investment in the Gold Coast, we have now commenced the planning process for a potential new 200 metre hotel tower which would house approximately 700 hotel rooms and apartments.

Pending various approvals, The Star Entertainment Group intends to pursue further potential development on Broadbeach Island with its Queen's Wharf Brisbane partners, Hong Kong-based Chow Tai Fook Enterprises and Far East Consortium.

Key executives from the three companies gathered recently in Hong Kong, meeting Queensland Premier Anastacia Palaszczuk and signing a Memorandum of Understanding to confirm their commitment to the Gold Coast development.

It is envisaged the new tower would enable us to offer guests a multitude of accommodation options, including a 4.5-star hotel and apartment tower, in addition to the existing upgraded 5-star hotel and our new luxurious all-suite tower which promises to deliver on 6-star quality and service.

Together with the existing hotel refurbishment and 6-star all-suite tower where works are already underway, the proposed additions have the potential to generate more than 1000 construction jobs in total and could see our workforce increase to around 2300 employees as part of ongoing operations.

The recent announcement comes in addition to the \$345 million we had previously committed to the refurbishment of the existing hotel and construction of our 6-star all-suite tower. If approved, the total investment under consideration has the potential to reach around \$850 million, signifying the long-term growth potential for the region.





Concept image for illustration purposes only.

KEY DATES*

2016

- Replacement of the iconic glass roof
- Refurbishment of our existing Superior Rooms
- Re-energised Main Gaming Floor
- Lobby Level check-in refresh
- Delivery of a new-look Atrium Bar
- Replacement of the sail roof above the Atrium
- Refreshed property arrival experience
- Existing lift and escalator upgrade
- Transformation of an array of food and beverage outlets
- Construction of new six-star all-suite tower continues



*Please note the above is provided as a guide only and is subject to unforeseen circumstances and delays beyond our control. Noise works will be limited to the hours between 7am and 7pm daily.

ENHANCING COMMUNITY CONNECTION

In partnership with the City of Gold Coast, earlier this year we announced our plans to deliver a canalfront parkland development for the Broadbeach community.

Located on the corner of the Gold Coast Highway and T E Peters Drive, the \$1 million beautification project will bring to life an area that has been underutilised for many years and provide improved connectivity for locals and tourists alike.

The prominent park redevelopment is expected to start in December 2017 and reopen in time for the Gold Coast 2018 Commonwealth Games, featuring new paths, open spaces, feature lighting, pavilions and the prominent Moreton Bay figs that reside there today.

In the meantime, we will repurpose the land to house the site office and equipment for the construction of our new six-star all-suite tower.

The latest updates are just a taste of the many exciting things to come over the next two years. With our Executive Floors now complete and our Superior Deluxe Rooms underway, we are on track to deliver you one of Australia's most extensive hotel refurbishments by the end of 2016, and our new luxury six-star all-suite tower in late 2017.

Over the coming few months, you'll continue to see a host of improvements around the property as we work towards creating a world-class integrated resort that truly encompasses the spirit of our beautiful city.

We will continue to keep you across all the exciting news and encourage you to visit our Transformation Website at www.jupiterstransformation.com.au where you can see the property literally being transformed before your eyes!

For all general enquiries, please contact Jupiters on +61 7 5592 8100.



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