



THE STAR
GOLD COAST

Media Release

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THE STAR GOLD COAST JOINS THE CHORUS FOR EUROVISION – AUSTRALIA DECIDES 2019

The Star Gold Coast has proudly announced a partnership with Blink TV, SBS's production partner, for Eurovision – Australia Decides – Gold Coast 2019.

Cementing its place as the home of major events on the Gold Coast, The Star will be broadcast sponsor of the Eurovision – Australia Decides Green Room, accommodate all competing artists during their stay and host its own VIP private event at the glamorous Nineteen at The Star.

Eurovision - Australia Decides will see 10 of Australia's biggest artists compete in a live show at the Gold Coast Convention and Exhibition Centre on Saturday night 9 February, during which voting will be open to the public to select the artist and song that will represent the country in the 64th Eurovision Song Contest in Tel Aviv, Israel in May.

The Star Entertainment Group Chief Marketing Officer George Hughes says the major partnership with Eurovision – Australia Decides is the latest in an esteemed list for The Star Gold Coast.

"The Star has a lengthy track record of hosting and supporting world-class events on the Gold Coast," Mr Hughes said.

"We were a major partner of the Gold Coast 2018 Commonwealth Games, last month celebrated our first year as Principal Partner and Naming Rights Sponsor of The Star Gold Coast Magic Millions and 2019 will mark our second year as the home of the Australian television industry's biggest night of celebration – the TV WEEK Logie awards."

The new partnership with Eurovision - Australia Decides will further propel The Star Gold Coast onto the world stage with locals, domestic and international visitors having the chance to experience the luxury-suite hotel The Darling, 12 new food and beverage offerings and 596 refurbished hotel rooms at The Star Grand during the weekend's events.



“We are delighted to host 10 of Australia’s biggest musical acts during this weekend’s first ever national competition where the public will decide who will represent Australia at the 64th Eurovision Song Contest in Israel in May.

“Nineteen at The Star and its spectacular rooftop location is the perfect destination to host The Star’s VIP private event.

“As part of our exciting partnership with Blink TV, The Star will bring the 64th Eurovision Song Contest in Israel in May to life through two official viewing parties at our Sydney and Gold Coast properties.

“With exclusive artist appearances and a host of glamorous and star-studded events, The Star is the destination to celebrate Eurovision throughout 2019.”

Paul Clarke, Head of Show and Director of Blink TV, says: “The partnership with The Star Gold Coast enhances the precinct for the event and creates a real Eurovision buzz being right next door to the venue, The Gold Coast Convention and Exhibition Centre.”

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ABOUT THE STAR GOLD COAST

Twelve food and beverage offerings, 596 refurbished hotel rooms and a luxury poolside experience are among the already completed elements of The Star Gold Coast’s redevelopment project, with luxury suite hotel The Darling and rooftop venue Nineteen at The Star forming the centrepiece, which opened in late March 2018.

The Star Gold Coast has recently broken ground on its new development, a \$400 million mixed-use hotel residential tower and resort facilities, which will see the internationally acclaimed Dorsett hotel brand introduced to Australia in 2022.

The Star Entertainment Group announced in November 2018 it had received Queensland Government approval to move ahead with plans for its future masterplan, which consists of an additional \$2 billion-plus investment in a further four towers and associated resort facilities on Broadbeach Island, in partnership with Hong Kong based partners, Chow Tai Fook and Far East Consortium.

Additional food and beverage experiences will also feature in the next phase of the iconic property’s transformation, further cementing its status as a world-class integrated resort.

For more information:

Luke Gilpin



Public Relations Manager, The Star Entertainment Group +61 427 904 284
Luke.Gilpin@star.com.au

Maggie Gray
Public Relations Executive, The Star Entertainment Group +61 424 517 364
Maggie.Gray@star.com.au