

# media release

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## **Jupiters unveils the first of its** **multi-million dollar refurbished rooms**



*Jupiters Hotel & Casino's luxurious penthouse*

Jupiters Hotel & Casino has unveiled the first completed rooms in one of Australia's most extensive hotel refurbishments, as The Star Entertainment Group forges ahead with the iconic property's \$345 million transformation.

A world-class Penthouse, Deluxe Executive Rooms, and lavish Ocean Terrace Suites are among the newly-released features on the Level 20 and 21 Executive Floors.

The contemporary renovation of the existing hotel, together with some initial work already completed around the pool and hotel façade, will cost around \$75 million. A six-star 17-storey all-suite hotel will also be completed at the front of the property before the Gold Coast 2018 Commonwealth Games.

The new look for the current hotel was designed by Steelman Partners with the vision delivered on the Gold Coast by highly respected South-East Queensland architectural practice ML Design and experienced builder Wunda Projects.

The Star Entertainment Group's Managing Director Queensland, Geoff Hogg, said the first stage of the hotel refurbishment heralded a new era for the property which celebrates its 30th birthday this month – and was a crucial investment in the Gold Coast ahead of the Commonwealth Games.

"The project has delivered modern, contemporary rooms that are globally competitive and offer our guests an unprecedented level of personalisation and unrivalled luxury," he said.

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“The hotel refurbishment not only forms an integral piece of the property’s transformation, but will serve as a catalyst in providing new standards of excellence and guest services.”

Every detail of the luxurious rooms exude coastal elegance. The design was created with comfort and relaxation in mind, aligning the property to the Gold Coast’s famed beachside lifestyle. Only the finest finishes have been used, sourced both locally and from around the world. Turkish marble, cerused oak veneers, contemporary textural wallpaper and bespoke furniture are just some of the superb inclusions.

Locally commissioned artwork is displayed, providing each room with a unique personality. Guests are also treated to a specially designed pillow menu and ‘The Cloud’ mattress topper, produced by the best specialist mills from around the world and exclusive to The Star Entertainment Group properties.

The sophisticated rooms boast fully integrated technology including multiple USB ports, high speed broadband internet and zone control – affording guests the opportunity to customise lighting, drapery, temperature and service preferences.

Spacious bathrooms act as a private oasis with all rooms offering intricate European tiling, rain and handheld showerheads and bathing products by leading international brand L’OCCITANE.

The Ocean Terrace Suite, King Terrace Suite and opulent Penthouse offer seamless indoor and outdoor entertaining with private sun terraces including stylish resort furniture and operable roofs, large open plan living and dining areas with state-of-the-art Bose sound systems throughout, equipped with Bluetooth connectivity.

“This is just a glimpse of what’s to come over the next two years. We’ve put significant investment into ensuring we provide a premium product which will in turn, become a major driver in attracting vital economic benefits for the Gold Coast and Queensland tourism more generally,” Mr Hogg continued.

“We look forward to welcoming both business and leisure guests into the property to experience a new level of luxury, with our refurbished rooms also featuring state-of-the-art technology.”

Today’s announcement marks yet another significant milestone for Jupiters, which has already seen remarkable success from its highly popular new dining experiences, Kiyomi and Cucina Vivo, launched in December 2014. The property’s third new restaurant instalment Garden Kitchen & Bar will follow the lead of Cucina Vivo by opening up with outdoor dining, a spacious deck and lavish bar area and is expected to be completed later this year.

The second stage of the hotel project, concluding the refurbishment of the property’s four Executive Floors, is expected to open early New Year, while the remaining refurbished hotel rooms are scheduled for completion by the end of 2016.

The landmark redevelopment will also see the construction of a new six-star luxury all-suite tower and an array of contemporary restaurants and bars which will be fully operational in time for the Gold Coast 2018 Commonwealth Games.

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