

media release

Thursday October 6, 2016

Jupiters' new luxury six-star tower soars skyward



Probuild Managing Director Peter Ward (left) and The Star Entertainment Group Managing Director QLD Geoff Hogg (right)

The first six-star hotel to be built on the Gold Coast in more than 15 years is taking shape at Jupiters Hotel & Casino, with the luxury development reaching the halfway milestone and the concrete slab being poured for level nine.

With the 17-storey hotel on track to be fully operational ahead of the Gold Coast 2018 Commonwealth Games, the world-class addition to the property promises to enhance the region's reputation as a compelling destination for local and international tourists.

The Star Entertainment Group's Managing Director Queensland Geoff Hogg said it was exciting to see the foundations laid, and the look and feel of the new six-star tower coming together.

"The site has been a hive of activity over the past few months, and has attracted a wealth of interest from our guests who have prime-position to watch history in the making," said Mr Hogg.

With the entrance level and slab for the porte-cochère complete, the lift structure has begun progressing just ahead of the floors and the structure will continue to increase by approximately one level every fortnight until all 22 suspended slabs are in place.

The new bridge, which will form the main access point to the six-star tower, is also making its way across Tallebudgera Creek and is on track to meet the existing Gold Coast Highway and Elizabeth Avenue intersection later this year, creating a third access point to the island.

Probuild Managing Director Peter Ward said the procurement of highly skilled tradespeople was a strong focus for the project, and crucial in ensuring the structure and services reflected the level of quality expected for the luxury development.

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“It’s essential that every aspect of the new six-star tower is of an elevated standard so that’s been a huge consideration right from the start,” Mr Ward said.

“Many of the hundred-plus trades working onsite had previously been commuting for quite some time, so to see the passion they have for a project on their home turf, and the wealth of talent that’s emerged from the local area, has been really rewarding. They’re genuinely proud to be part of such an iconic development and as it continues to take shape, you’ll really start to see that reflected in its execution.”

Comprised exclusively of luxury hotel suites and opulent rooms – while also showcasing new signature bars and restaurants, private gaming rooms and butler service – Jupiters’ six-star tower will offer guests new levels of luxury and assist in driving broader domestic and international appeal.

When complete, the \$345 million redevelopment will also see the refurbishment of the property’s almost 600 existing hotel rooms and an array of contemporary restaurants and bars.

For more information visit www.jupiterstransformation.com.au

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