



THE STAR
GOLD COAST

Media Release

THE STAR GOLD COAST REVEALS AMBASSADORS FOR MAGIC MILLIONS CARNIVAL 2019

4TH JANUARY, 2018

The Star Gold Coast has announced media personality Kris Smith and former Miss World Australia Erin Holland as its inaugural The Star Gold Coast Magic Millions Carnival ambassadors.

Kris and Erin will be the face of The Star's glamorous and star-studded line-up of festivities as the official destination for all off-track action as part of The Star Gold Coast Magic Millions Carnival when it kicks off on January 4.

Managing Director Queensland Geoff Hogg said with the ambassador appointments, the stage was set for an unforgettable 10 days on-track and on property.

"We're delighted to welcome Kris Smith and Erin Holland as the faces of our first Magic Millions Carnival as principal partner and naming rights sponsor," Geoff said.

"Magic Millions is quintessentially Gold Coast. It is stylish, sophisticated and, above all else, fun. For those reasons, our event partnership, and having both Kris and Erin on board as the faces, is the perfect fit. We're looking forward to welcoming Kris and Erin back to the Gold Coast to help us celebrate the Carnival."

Kris returns to Queensland following the birth of his second child earlier this month, with the charismatic model and ex-rugby star set to join the fun and frivolity of Australia's biggest summer racing carnival.

With The Star Gold Coast shaping up as the thrilling epicentre of the 10 day Magic Millions Carnival, Kris said he was looking forward to bringing this year's Carnival to life at The Star.

"Magic Millions is one of those events that captures the stylish and fun nature of the Gold Coast and I'm thrilled to be a part of it with The Star Gold Coast," Kris said.

"We have ten bumper days of off-track celebrations to look forward to, adding to the magic of The Star Gold Coast Magic Millions Carnival 2019."

An effervescent icon of Australia's fashion scene, Erin says she was looking forward to soaking up the glitz and glamour of the Magic Millions Carnival with The Star Gold Coast.

"The Lawn will be one of the hottest places to be seen during The Star Gold Coast Magic Millions Carnival," Erin said.

"The who's who of racing, media and celebrities are set to descend on The Star's stunning location throughout the Carnival, so there's simply no better place to celebrate Magic Millions."

With racing enthusiasts and guests set to rub shoulders with Kris, Erin and other high-profile celebrities at a series of events and festivities across the iconic and recently rejuvenated property, The Star Gold Coast will be the place to celebrate the Carnival.



As Principal Partner and Naming Rights Sponsor, The Star will be inviting guests to enjoy 'live on the Lawn' activations at Garden Kitchen and Bar across the **Pacific Fair Magic Millions Polo (Jan 4-6) and Magic Millions Raceday (Jan 10-12)** weekends.

With pop-up champagne bars, live entertainment, best dressed competitions, luxurious hotels and a series of award-winning dining experiences across 12 new dining venues, The Star Gold Coast is the thrilling heartbeat of the Magic Millions Carnival.

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ABOUT THE STAR GOLD COAST

Twelve food and beverage offerings, 596 refurbished hotel rooms and a luxury poolside experience are among the already completed elements of The Star Gold Coast's redevelopment project, with luxury suite hotel The Darling and rooftop venue Nineteen at The Star forming the centrepiece, which opened in late March 2018.

The Star Gold Coast has recently broken ground on its new development, a \$400 million mixed-use hotel residential tower and resort facilities, which will see the internationally acclaimed Dorsett hotel brand introduced to Australia in 2022.

The Star Entertainment Group announced in November 2018 it had received Queensland Government approval to move ahead with plans for its future masterplan, which consists of an additional \$2 billion-plus investment in a further four towers and associated resort facilities on Broadbeach Island, in partnership with Hong Kong based partners, Chow Tai Fook and Far East Consortium.

Additional food and beverage experiences will also feature in the next phase of the iconic property's transformation, further cementing its status as a world-class integrated resort.

For more information:

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