

media release

11 February 2016

New \$1 Million Parkland Development For Broadbeach



Jupiters Gold Coast will work with the City of Gold Coast Council to deliver a canal-front parkland upgrade for the Broadbeach community, in time for the Gold Coast 2018 Commonwealth Games.

Division 10 Councillor Paul Taylor and The Star Entertainment Group Managing Director Queensland, Geoff Hogg, made the joint announcement today.

The development will revitalise Gold Coast Bulletin Centenary Park, an underutilised space on the corner of the Gold Coast Highway and T E Peters Drive, in Broadbeach.

“This will become Broadbeach’s newest open space, providing a beautiful parkland with paths, open spaces, feature lighting, a sculpted ground plane and pavilions,” Cr Taylor said.

“It will bring to life an area that has been underutilised for many years, by repurposing the space to provide the ability to accommodate community markets and entertainment.”

The park’s beautification works will cost \$1 million and will feature new lawn, a geometric feature grassed mound, seating, pathways, recreational area and a space that could be used as a community stage for events.

Cr Taylor thanked Jupiters Gold Coast for its significant investment.

“Jupiters will work with us to design the park and help deliver our Broadbeach Master Plan vision by providing improved connectivity for locals and tourists alike,” Cr Taylor said.

“This is about driving a terrific community outcome at no cost to ratepayers and one that will provide a beautiful new space to support activities happening in Broadbeach now and into the future.

“This land is very prominent and this work will help to reinvigorate the entrance to the Broadbeach precinct.”

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Mr Hogg said Jupiters was delighted to have the opportunity to give back to the Broadbeach community.

“Last year Jupiters celebrated its 30th year as a member of this community, and we’re excited about the chance to create something here that will become a popular space to be enjoyed by future generations,” Mr Hogg said.”

“We also became the first partner announced for the Gold Coast 2018 Commonwealth Games, so to be able to create a new event and gathering space in time for this historic event, in what will be a real epicentre for the games, is something we look forward to doing.”

The park redevelopment will start in December 2017, and reopen in February 2018.

Prior to its redevelopment, Jupiters will pay council to rent the park and use the area for construction purposes as the entertainment facility builds a new six-star, all-suite luxury hotel tower as part of its \$345 million property transformation.

“We’re grateful to have council’s support for us to rent this land during construction over the next 18 months,” Mr Hogg said.

While the park is rented for construction use, the land will be fenced off to house equipment and a site office for the new hotel tower build on Jupiters Island.

Significant trees will be retained and preserved in the park, including the prominent Moreton Bay figs along T E Peters Drive and various species within the parkland.

Some trees will need to be removed ahead of construction use, however Jupiters has committed to replacing them with mature trees, including palm trees, as part of the beautification works to the site next year.

“Using the park during construction will help to minimise traffic impacts for canal residents and remove many logistics issues to ensure we will meet our timeline for these works to be completed ahead of the Gold Coast 2018 Commonwealth Games,” Mr Hogg said.

“The \$1 million beautification will then provide a much-needed new open space for the Broadbeach community, and one that will complement all of the development happening within the area.”

[Download a render of the planned upgrade online.](#)

To read more about Jupiters’ transformation, visit www.jupiterstransformation.com.au

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