media release

2 November 2015

30 fun facts about Jupiters Gold Coast



Jupiters Gold Coast first opened the doors in November 1985 and for the past 30 years has cemented itself as one of Australia's iconic venues for world-class entertainment, superb dining, premium accommodation and spectacular events.

Located just moments away from the bustling Broadbeach precinct, Jupiters has been an active part of the local Gold Coast community for three memorable decades and has shared in the celebrations of millions.

More than 10,000 people visit the property every day, with the team welcoming more than 100 million customers over the past 30 years! That's hundreds of millions of special memories that Jupiters is proud to have been a part of.

In celebration of 30 fantastic years, we have compiled a list of 30 interesting facts about Jupiters Gold Coast.

- 1. It cost \$186 million to build Jupiters in 1985.
- 2. An astounding 40 Team Members have worked at Jupiters for the full 30 years!
- 3. 1.3 million cars have been valet parked by concierge.
- 4. When Jupiters first opened, 1400 Team Members were employed. In 2015 we have more than 1730!
- 5. More than 5.6 million litres of beer has been enjoyed. This is equal to 14.5 million Coronas and when laid end to end would stretch from Sydney to Cairns and back again!
- 6. It took 16 months to design the 75 uniforms our team wore when we opened.
- 7. Jupiters has supported Surf Life Saving Queensland for more than 21 years, helping fly the flag for the important community cause.





media release

- 8. The Australian International Movie Convention had a celebrity appearance last year from the Gladiator himself, Russell Crowe.
- 9. New Japanese restaurant Kiyomi and its team have won more than five major awards, including one chef's hat, since opening in December 2014.
- 10. More than 5.6 million people have enjoyed our stage spectaculars in Jupiters Theatre that's a lot of popcorn and sodas!
- 11. Between September and December 2014, Jupiters' familiar sepia exterior was transformed with over 12,000 litres of "Grand Piano Quarter" white paint. It took 15 painters and 8 absellers more than 8,000 hours to apply the three coats, which was the first time the building had been painted since its construction in 1985.
- 12. 3.1 million phone calls have been made into the hotel reception.
- 13. Our housekeeping team has made up the beds more than 6,500,000 times over 30 years.
- 14. We have used over 621,000kg of cheeseand over 16,185,148 litres of milk...
- 15. 4.8 million room nights have been sold in the hotel.
- 16. The first big win at Jupiters was \$20,000 on a Keno video machine.
- 17. Jupiters was this year announced as the first Official Partner of the Gold Coast 2018 Commonwealth Games.
- 18. At 22.4 metres long and 15.4 metres at its widest point, Jupiters' new pool took 24 hours to fill completely and holds 600,000 Litres of water.
- 19. Jupiters' award-winning Italian Restaurant Cucina Vivo has served up more than 20,500 pizzas from its two-metre long wood-fired oven since opening December last year.
- 20. 18,800 Gym classes have been held in Jupiters Fitness.
- 21. A ballroom sporting honorary dinner was hosted at Jupiters with recipients seated above and the band playing below on a temporary ice-skating rink.
- 22. 518 weddings have been celebrated at Jupiters in the past 30 years!
- 23. The laundry has washed over 32,200,000 uniforms in three decades.
- 24. We've used over 10,243,000 eggs in our restaurants which would stretch more than 818kms if we sat them send to end.
- 25. The 2015 Metcash/IGA event had over 1100 delegates in attendance, over 2000 room nights, Jimmy Barnes performed and there was a superhero themed cocktail party with the 'Batmobile' driven and parked in the Pavilion Foyer.
- 26. More than 6,860,700,000 cards have been dealt in the casino!
- 27. Jupiters' Water Dragons have become local celebs over the years and can often be seen lazing poolside with guests.
- 28. Jupiters hosted a series of pool parties with Snoop Dogg, Flo Rida, Vanilla Ice, and Salt n Pepper performing just to name a few.
- 29. Around 1,800 entertainers have performed on the stage in Jupiters Theatre!
- 30. Jupiters Gold Coast is currently undergoing a \$345 million transformation, which when complete, will see the refurbishment of the property's almost 600 hotel rooms, a new six-star luxury hotel suite tower, a new poolside experience and an array of contemporary restaurants and bars. The new tower will form the centrepiece of the

media release

property's transformation and offer guests new levels of luxury, while work on the existing hotel is one of the most extensive hotel refurbishments ever undertaken in Australia.

ENDS

For further information please contact:

Nicole Barclay Communications Executive Jupiters Gold Coast P: (07) 5592 8571

E: Nicole.Barclay@EchoEnt.com.au



