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Jupiters Hotel & Casino Issues Expression of Interest to Builders for New Six-Star Luxury Tower

Jupiters Hotel & Casino continues to forge ahead with its \$345 million transformation, issuing an Expression of Interest (EoI) to builders for the new luxury 17-storey six-star hotel tower at the front of the iconic property. Construction works are expected to begin mid-year.

The new hotel will comprise exclusively of luxury hotel suites, and the tower will include new signature bars and restaurants, private gaming rooms, a high-end exclusive lounge bar overlooking the infinity edge pool with commanding skyline and ocean views.

The project will also include the construction of a new connection between Broadbeach Island and the Gold Coast Highway which will incorporate pedestrian walkways, as well as a new porte cochère and guest arrival area.

The construction of the new suite tower is expected to create 500 jobs on-site along with a further 350 to 400 off-site supporting the construction activities.

Echo Entertainment Group (Echo) Managing Director QLD Geoff Hogg said it's an exciting step in Jupiters' transformation as the luxury tower forms the centrepiece of the \$345 million project.

"The tower will offer a completely new level of luxury with spacious suites, only the finest amenities and finishes, and true six-star service," he said.

Mr Hogg said the tower will definitely attract attention with its unique shape and large balconies off every suite – all designed to complement the Gold Coast lifestyle and make the most of the amazing climate year-round.

"We have always been adamant we wanted to create a world-class destination that celebrates the Gold Coast, so we have been working with local designers who truly understand the region as well as international architects who specialise in creating integrated casino resorts," he said.

Echo Development Director Josef Seidler said the Eol has been extended to Brookfield Multiplex, Grocon, Laing O'Rourke, Leighton Contractors, Probuild and Watpac.

"All six companies have expertise in the construction of high-end developments and are widely recognised in the industry for their impressive work," he said.

In addition to the tower building works, Mr Seidler said 2015 will also see the refurbishment of every room in the existing 592-room hotel and he looks forward to unveiling the first six prototype concept rooms in February.

Also on the program for 2015 is the addition of new restaurants and bars and a whole of property external lighting upgrade that Mr Seidler said "will celebrate the amazing landscaping on the Island and iconic building form."





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The new hotel tower Eol follows the successful launch of stage one of the property's transformation, including the opening of two new restaurants, a new resort pool and bar experience and the refurbishment of the building façade, completed in December 2014.

The first new dining venue to launch, Kiyomi, serves a modern, yet distinctly Japanese menu created by internationally recognised Restaurant Executive Chef Chase Kojima.

The second, Cucina Vivo, draws on traditional Italian food culture by celebrating the joy of sharing locally-sourced, fresh produce together with family and friends. With long, shared tables, platters of delicious hand-made pastas and a bustling wood-fired oven, Cucina Vivo is the perfect place to come together over food and wine and enjoy the Gold Coast's perfect weather in the property's first indoor-outdoor restaurant.

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