

MEDIA RELEASE

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THE STAR BRISBANE OPENS BOOKINGS FOR BRISBANE'S LARGEST HOTEL BALLROOM

The Star Brisbane has announced it is now welcoming bookings for one of Australia's most anticipated event destinations, announcing its state-of-the-art Event Centre will welcome its first guests from 2024.

Ushering in a thrilling new era for events in Queensland, the expansive 3,500sqm Event Centre is anchored by Brisbane's largest hotel ballroom, with the capacity to host up to 2,000 guests.

Delivering an extraordinary event space at the heart of Brisbane's \$3.6 billion Queen's Wharf precinct, the world-class Event Centre has been purposely designed to enable bespoke events of every scale, offering unrivalled variety and flexibility; including the option to split into five separate serviceable ballroom spaces.

Kelvin Dodt, Chief Operating Officer at The Star Brisbane, said the Event Centre would significantly bolster the region's destination appeal ahead of the 2032 Olympic and Paralympic Games.

"From movie premieres and galas to exceptional corporate events, conferences and personal celebrations, The Star Brisbane is primed to deliver moments to remember," Mr Dodt said.

"In designing this high spec Event Centre, we've kept variety and flexibility front of mind, creating a series of transformational spaces to cater to events of all shapes and sizes.

"Whether you require a sit-down gala dinner for 1,400 guests, an 1,800-person cocktail soirée or a product launch, exhibition or trade show, the Event Centre at The Star Brisbane inspires big ideas and bold concepts and heralds a thrilling new era for events in Queensland."

Event attendees will be wowed from the moment they enter the dedicated event space, with a striking central glass atrium creating a sense of glamour and grandeur.

Floor-to-ceiling windows frame the stunning Brisbane City skyline and an exclusive outdoor terrace offers views across the city to the iconic Story Bridge, perfect for pre and post-event functions.

Taking inspiration from Queensland's subtropical landscape, leading international design studio Hassell designed the Event Centre's pillarless ballroom to emulate a lush paradise.

"A perforated gold ceiling replicates the warm glow emitted from dappled light breaking through the rainforest canopy, connecting the expansive space to Brisbane's natural surrounds whilst strategically housing a multitude of functional services," shared Hassell Principal, Carolyn Solley.

Six additional breakout rooms, a business centre and a conference secretariat complete the industry-leading facilities.

The Event Centre complements a range of unique event and entertainment spaces within The Star Brisbane and broader 12-hectare Queen's Wharf Brisbane precinct, including the signature showpiece Sky Deck, Brisbane's verandah over the city.

Featuring a 250m rooftop runway of restaurants and bars floating 100m above the Brisbane River, Sky Deck will become a place where locals and visitors can meet and mingle, book private functions, or simply soak up breathtaking 360-degree views.

The 12,000sqm open-air Leisure Deck also offers abundant event and entertainment opportunities and the equivalent of two football fields of mixed-use space.

The Star Brisbane Event Centre will be serviced by four future luxury hotels including The Star's signature five-star hotel, The Star Grand Brisbane, and connects via pedestrian link to Brisbane's South Bank cultural precinct and the Brisbane Convention & Exhibition Centre (BCEC).

The Star Event Centre Brisbane is taking booking for 2024. Expressions of interest can be submitted at TSBSales@star.com.au.

For more information, visit thestarbrisbane.com.au

ENDS

FAST FACTS

- The Star Brisbane's new 3,500sqm Event Centre has the ability to host large tradeshows, accommodating up to 120 booths when the Event Centre Foyer and Ballroom are combined.
- The 2,000sqm pillarless ballroom is Brisbane's largest hotel ballroom with capacity to host up to 2,000 (theatre), 1,800 people (cocktail), 1,440 (banquet).
- Six-metre-high ceilings and floor-to-ceiling windows to the east for amazing natural light.
- Flexibility to be split into five (5) separate serviceable ballroom spaces.
- A pre-function area for pre and post function activities and six (6) breakout rooms that can cater for up to 120 people (theatre).

Queen's Wharf Brisbane

Set to commence a staged opening from 2024, the \$3.6 billion Queen's Wharf Brisbane development blends stunning contemporary architecture with thoughtfully restored heritage buildings and beautifully curated landscaped riverside parklands across more than 12 hectares on Brisbane's river edge. It is expected to attract an estimated 1.4 million additional visitors each year once open and will provide a pedestrian link between two of Brisbane's largest cultural and lifestyle precincts, connecting South Bank and Brisbane Convention & Exhibition Centre (BCEC) to Queen's Wharf and The Star Brisbane via the Neville Bonner Bridge.

Queen's Wharf Brisbane is being delivered by Destination Brisbane Consortium – a joint venture led by The Star Entertainment Group alongside its Hong Kong-based partners, Chow Tai Fook Enterprises and Far East Consortium.

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